

<b>課程名稱 (course name)</b>	英文演說與溝通				
	English Speech and Communication				
<b>開課系所班級 (dept. &amp; year)</b>	通識教育中心	<b>學分 (credits)</b>	2	<b>規劃教師 (teacher)</b>	中區區域教學資源中心 羅芊蓓
<b>課程類別 (course type)</b>	必修	<b>授課語言 (language)</b>	中文或英文	<b>開課學期 (semester)</b>	上或下
<b>課程簡述 (course description)</b>	<p>本課程旨在幫助學生提高英語公開演說能力。學生將學習使用英文修辭與溝通技巧及演說身體語言去制定並組織英文演說，使其有上下承接性及順暢性，輔以簡報工具吸引群眾，從中學習跨文化的現象及差異。</p> <p>This course is designed to help students improve their English speech in public. Students will learn the latest rhetorical and communication theory (such as body language in English speech and the understandings of cross - cultural differences) to develop and organize the English Speech with resistance and smoothness. In addition, use PowerPoint and Prezi to attract the audiences.</p>				
<b>先修課程 (prerequisites)</b>	無				
<b>課程目標與核心能力關聯配比(%) (relevance of course objectives and core learning outcomes)</b>					
<b>課程目標</b>	<b>course objectives</b>			<b>核心能力 core learning outcomes</b>	<b>配比 合計 100%</b>
1. 學生能夠透過 PowerPoint 和 Prezi 等簡報工具來表達他們的想法。 2. 培養學生熟悉參加會議必須具備的英語演說能力與溝通技巧。	1. To bolster students' abilities in collecting data and organizing their thoughts with PowerPoint and Prezi. 2. To enhance students' English speaking ability and communication skills specific for conferences.			人文素養	50%
				科學素養	0%
				溝通能力	50%
				創新能力	0%
				國際視野	0%
				社會關懷	0%
<b>課程目標之教學方法與評量方法 (teaching and assessment methods for course objectives)</b>					
<b>教學方法 (teaching methods)</b>			<b>學習評量方式 (evaluation)</b>		
講授、小組討論、課堂報告、影片播放			平時測驗 20%、課堂演練 40% (2 times)、 期末演說 40%		

授課內容 (單元名稱與內容、習作 / 考試進度、備註)  
(course content and homework / tests schedule)

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| 1  | <b>Introduction</b>  |
| 2  | <b>Posture and Eye Contact:</b><br>the foundation of the Physical Message  |
| 3  | <b>Posture and Eye Contact:</b><br>students need to give an informative speech about their hometown  |
| 4  | <b>Gestures:</b><br>support your words with the Physical Message   |
| 5  | <b>Voice Inflection:</b><br>emphasize key words to help the audience remember<br>students need to describe the layout of a campus                            |
| 6  | <b>Group Speech Practice I</b>   |
| 7  | <b>How to use PowerPoint and Prezi</b>   |
| 8  | <b>Effective Visuals:</b><br>create visuals that speak to the audience   |
| 9  | <b>mid term exam</b>   |
| 10 | <b>Explaining Visuals:</b><br>explanations that get the most out of you visuals<br>Students need to choose two countries and prepare the comparison charts   |
| 11 | <b>Group Speech Practice II</b>  |
| 12 | <b>The introduction of the speech:</b><br>engaging the audience from the start<br>students need to create a slogan within 12 alphabets to begin their speech |
| 13 | <b>The body of the speech:</b><br>using evidence and transitions to build your message   |
| 14 | <b>The body of the speech:</b>   |
| 15 | <b>The conclusion of the speech:</b><br>a simple formula for summarizing your presentation<br>students need to introduce a product in 5 minutes              |
| 16 | <b>How to make the connection with audience</b><br>(some do's and don'ts)  |
| 17 | <b>Final Speech I</b>  |
| 18 | <b>Final Speech II</b>   |

教科書與參考書目 (書名、作者、書局、代理商、說明)  
(textbook & other references)

1. 《Speaking of Speech》 David Harrington and Charles LeBeau, Macmillan 出版社, 文鶴出版有限公司代理, 2013。
2. 從 28 篇經典演說學思考: 李伯伯帶你看大人物怎麼想。李家同, 圓神出版社, 2010。
3. 《Don't Freak: Speak! - 50 Public Speaking Tips— Mark Clayson, Create Space Independent Publishing Platform, 2012。
4. The Last Lecture— Randy Pausch, Hyperion Books, 2008。

課程教材（教師個人網址請列在本校內之網址）  
(teaching aids & teacher's website)

另行公告

課程輔導時間  
(office hours)

另行公告